



## **Request for Qualifications: City Bus Art Wraps Initiative**

Deadline: February 28, 2022, at 5 pm (ET)

Application Form:

Stipend Amount: \$2000

Artist Notification: Early March 2022

City Bus, in partnership with The Arts Federation (TAF), is seeking qualifications from graphic artists interested in designing artwork that will be displayed on the outside of a bus in Greater Lafayette. City Bus and TAF will select one artist to create an original design using that will be reproduced on a vinyl wrap for a 60' bus. The selected artist must be proficient in using Adobe Illustrator and will be paid \$2000 upon delivery of artwork. Artist will retain full copyright of their work, licensing TAF and City Bus to reproduce the original design on bus wrap(s) and to use images to promote the artist and the program.

### **Eligibility**

Artists must be 18 years or older. Preference will be given to artists that work and live in north central Indiana.

### **Selection Process**

TAF and City Bus staff will review submissions to select a qualified graphic artist.

### **Submission Instructions**

Interested artists should apply online at:

<https://theartsfederation.org/2022/01/25/buswraps/>

This application form will ask you to attach 3 images of existing work that illustrate your technical skills and artistic style. Upon successful submission, you will receive an email acknowledgement containing your application information.

Note: Name your digital files according to the following format: FirstLast\_01.jpg (example: JaneSmith\_01.jpg).

### **Tips for choosing your work samples:**

Themes include belonging, community, and connectivity. We recommend you submit work samples that illustrate your ability to design bold, eye-catching

imagery. It is a good idea to make sure your examples include:

- Bright colors and images with high contrast;
- Imagery that has a central focus;
- Work that does not need to be seen close up for extended periods of time to be fully appreciated (e.g. imagery with lots of words);

**For more information or application assistance:**

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